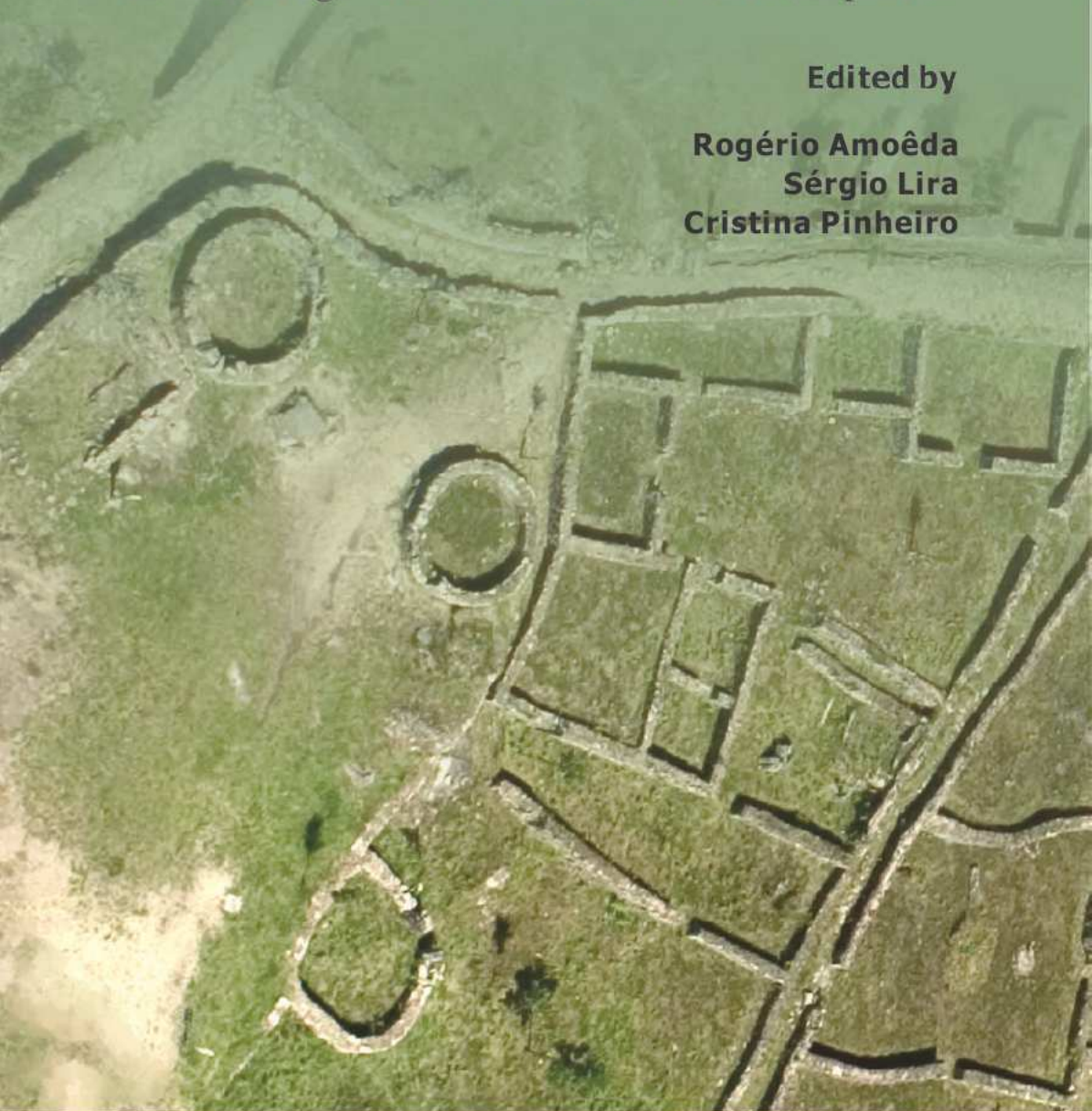


HERITAGE 2014

Proceedings of the 4th International Conference
on Heritage and Sustainable Development

Edited by

Rogério Amoêda
Sérgio Lira
Cristina Pinheiro



Volume 1

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*Guimarães, Portugal
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Foreword

Heritage 2014 - 4th International Conference on Heritage and Sustainable Development followed the path established by previous editions of this event and definitely establishing a state of the art event regarding the relationships between forms and kinds of heritage and the framework of sustainable development concepts. The number, variety and quality of papers presented and published allow a final and positive balance. In fact, for this edition of Heritage double-blind peer-review of papers applied and the number of definitive rejections was relatively low, confirming the over-all high quality of submitted material.

As nowadays sustainable development was brought much forward than the concept expressed in the book "Our Common Future", commonly known as "The Brundtland Report", Heritage 2014 followed that path and aimed at a broader vision on heritage and sustainable development. The role of culture and social aspects enlarged the initial statement where environment and economics took the main role, guiding the earliest research on sustainable development. The environmentalist vision of the world as a whole ecological system, and the world economical trades and product and service flows, enhanced the idea of a globalized world, where different geographic dimensions of actions, both local and global, emerged as the main relationships between producers, consumers, and cultural specificities of peoples, philosophies and religions. In such a global context, heritage becomes one of the key aspects for the enlargement of sustainable development concepts. Heritage is often seen through its cultural definition. However, sustainable development brings heritage concepts to another dimension, as it establishes profound relationships with economics, environment, and social aspects. Nowadays, heritage preservation and safeguarding is facing new and complex problems. Degradation of heritage sites is not any more just a result of materials ageing or environmental actions. Factors such as global and local pollution, climate change, poverty, religion, tourism, commerce, ideologies, war, are now in the cutting edge for the emerging of new approaches, concerns and visions about heritage.

Thus, Heritage 2014 - 4th International Conference on Heritage and Sustainable Development was proposed to be a global view on how heritage is being contextualized in relation with the four dimensions of sustainable development (environment, economics, society and culture) that were the core topics of the Conference. These topics brought to discussion the definition of a singular approach on how to deal with and go beyond the traditional aspects of heritage preservation and safeguarding. As presently heritage is no longer just a memory or a cultural reference, or even a place or an object, further analysis and other perspectives are in order: heritage is moving towards broader and wider scenarios, where it becomes often the driving forces for commerce, business, leisure and politics. For those reasons the topics of "governance for sustainability" and "education for the future" were also included in the programme as key factors for enlightenment of future global strategies for heritage preservation and safeguarding.

A new chapter was included in this edition of Heritage conferences on Heritage and Cultural Tourism. This chapter dealt with the specific issues of cultural tourism in its relation with heritage. In fact cultural tourism has become one of the key factors for sustainable development in many regions. Both from the economic and cultural perspectives, among others, cultural tourism promotes the use of resources otherwise forgotten or under-explored enabling economic sus-

tainability and providing funds for cultural activities. Cultural tourism has been gathering a larger and larger public during the last few decades and became, as such, a significant social and economical phenomenon. It deserves, within the realm of heritage and sustainable development studies a particular and focused attention, reason why the present edition of Heritage includes a Special Chapter dedicated to the theme. Papers submitted to this special chapter focused both theoretical approaches and applied research.

This edition of Heritage also gave stage to early stage researchers and students willing to share the results of their research projects, namely post-graduation projects and doctoral projects. Heritage 2014 received a significant number of such proposals the quality of which was confirmed during double-blind review.

We would like to express our gratefulness to all the partners of Heritage 2014, who joined the effort to make a significant Conference.

Our special recognition to the Câmara Municipal de Guimarães (Guimarães City Council).

The Organising Committee also expresses its gratitude to all Members of the Scientific Committee who reviewed the papers and made suggestions that improved the quality of individual work and the over-all quality of the event.

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Contents

Foreword	v
Organizing Committee	vii
Scientific Committee	ix
Partners	xi
Contents	xiii

VOLUME 1

Chapter 1 – Heritage and governance for sustainability

Has the government done something right? Changes to listed building legislation F Baker	3
The ‘Ideal State Method’: tackling data absence in World Heritage monitoring R H J Bennink, L Veldpaus & A P Roders	11
Exploring the gap between heritage conservation and local development in the Global South: Success and failure of strategies applied M A ElGamal	19
A holistic view of sustainable development - lessons from the coastal town of Queenscliff in Victoria, Australia R Fuller, U De Jong & F Gray	33
Cultural heritage in cobweb of meanings A Góral	43
Challenges and opportunities in Heritage management in Langa: Cape Town’s oldest formal (Black) Township D Hart & H Clift	53

Complex City Istanbul: managing a global heritage city D Ikiz	63
Authenticity, commodification and sustainable development: construction of destination image for Chester, UK J Pardoe & C Stone	71
Sustainable conservation: transforming conceptual dualism in harmony for the safeguard of historic cities in developing countries K N Penna & M Campelo	81
Democratisation and cultural institutions: an enquiry into the cultural contexts of democracy and development C T Ramos & S Lira	91
High hopes and paper lies: heritage protection in Nelson, New Zealand E A Rose	105
Trans-border impacts on governance decentralisation and landscape in the High Mountains of Sinai Peninsula: review and alternatives A Shams	117
The historic urban landscape: learning from a legacy L Veldpaus & A P Roders	129

Chapter 2 – Heritage and society

What is the future for a past that nobody claims? Options for the Paramaribo World Heritage Site G J Ashworth	145
The uses of cultural heritage for innovative development of rural communities J F Bajec	153
The peri-urban landscape of Pompeii. Conflicts and synergies P F Biancamano & A Onesti	163
“History’s gone here”: exploring understandings of heritage through forms of social connections within cultural festivals N Black	175
Conservation overlay zoning and neighborhood character: Pike/Pine, Seattle M Chalana	185
Sustainability in Historic City Centres of Medium-sized Andalusian Cities B Del Espino Hidalgo	195
Heritage and Society: locating archaeology within world systems for the long-term sustainability of the discipline S Howard	203
Cultural heritage policies: a new framework for our past A Klamer, A Mignosa & L Petrova	213

Cultural landscapes in the urban fringes: the case of villa Scassi of Genoa (Italy)	225
F Mazzino	
World Heritage status and sustainable development: promises and realities of a title	236
K N Penna & J H T Flechas	
Growing old prohibited! The vengeance of the porn restorer	247
R Recalcati	
The challenge of community-based heritage projects in an emergent democracy: a case study	255
D Whelan	

Chapter 3 – Heritage and environment

The sustainable preservation of the watermills of rivers Alferreira and Barrocas, Gavião, Portugal	267
R Amoêda & C Pinheiro	
Natural heritage, rural tourism and climate change in the Alt Empordà (Catalonia)	275
X A Armesto-López, M B Gómez-Martín & M Cors-Iglesias	
Enduring structures: a disaster approach to urbanism in Christchurch	285
D Brand	
Green initiatives: education for maintenance of the environmental heritage	295
D P Curi, E L C Frigelg, G F da Silva & S M L Raia	
A perceptually based approach for assessing the contribution of street trees to ‘neighborhood character’	305
R J Green	
A low skyscraper, “Cajasol-Caixa-Pelli-Ayesa Tower” against the Environment and Heritage in Seville	315
A Jaramillo-Morilla, E J Mascort-Albea, J Ruiz-Jaramillo & M Martin-Vega	
21 st century sustainable urban conservation: a multi-dimensional conceptual framework	323
A Kocabas	
Application of sustainable technologies in the future of historic buildings: electrochromic glass	335
G Loddo, D Ludoni, G P Cossu & M Pittaluga	
A review of environmental impact assessment methods for historic districts	347
P Mercader-Moyano, J Garrido-Piñero & A Ramírez-de-Arellano-Agudo	
Product design that enhances the knowledge and participation of the Cultural Heritage Site: "La Bastida de les Alcusses of Moixent, Spain"	359
L Merino Sanjuán, M Puyuelo Cazorla, M Val Fiel & J Vives-Ferrándiz Sánchez	
Analysis of vulnerability of cultural heritage against floods	369
K Nedvedova	
From a natural resource to heritage: the new sustainability of a territory	375
O Ormaetxea, A Sáenz de Olazagoitia & A Ibisate	

Urban regeneration of the residential compound built during the 20th century in Seville. Neighbourhood of Nuestra Señora del Carmen P G de Terreros Guardiola, J M Rivero Reynel, B Blandón González & A Vilches Such	385
Towards a sustainable tourism industry in China: an analysis of the use of eco-innovation in the management of Jiuzhaigou World Heritage Site A Tritto	397
Flood risk assessment and analysis to cultural asset in Taiwan J J Wang	411
Sustainable solutions for masonry construction using recycled materials M E Yajnes, S M Sutelman, S Caruso, L A Tosi, J Meilan & M Verduguez	419

Chapter 4 – Heritage and economics

Traditional crafts and supply chains: Lessons from the Syrian silk craft M Alkateb	433
The relationship between traditional cultural activities and creative firms: a revenue perspective C Branzanti & M Podestà	443
Preserving cultural heritage in handicrafts in an Era of globalization L M Grobar	453
The need to improve existing method of valuation for cultural heritage asset M Junainah, I Suriatini & Ab R Rosdi	463
The different stages of intervention in heritage and its economic impact on sustainability M I Sardón de Taboada & A Morales Morillo	473

Chapter 5 – Heritage and culture

Smuggling memories as an intangible heritage: the Cultural Tourism, benefits to a sustainable development. The case study of Melgaço L Aguiar	485
Global urban study of Ávila, a World Heritage site M Albarrán & S Glez Moratiel	493
Vanishing cultural heritage. The historic center of Ensenada Mexico C M Calderón Aguilera & C Robles Cairo	505
A divided heritage for a divided world: a manifesto for understanding heritage practices J Carman	513
Heritage, culture and regeneration: the role of coal in the future of Cardiff Bay J Davis, F Wulff & M Guimaldos	521
Assessing the cultural value of the communist legacy in Romania L Demeter	531

Cultural heritage and ordinary landscapes. Keys for their valorization and protection F J García Fernández & B Del Espino Hidalgo	541
Measuring Cultural Heritage within the urban context: an analysis of existing dimensions and related urban indicators P C Guzmán, A P Roders & B J F Colenbrander	555
Mediterranean identity, contemporary art and cultural heritage. Constantino Nivola in New York M Mameli	565
Preserving the Cultural Heritage of iconic Newcastle hotels T Morrison, H Giggins & K Goddard	573
The Portuguese sigillographic heritage – SIGILLVM, a new re-search project on a remarkable and mostly neglected heritage M R B Morujão, S Lira, A M S Saraiva & P M C Pinto	583
Cultural identity of urban areas between the square of Santa Bárbara and the Paseo de Recoletos in Madrid E J Rodríguez Romero & B Jiménez Alcalá	591
At home in heritage: an Inquiry into belonging and a sense of place in a World Heritage Site in Isfahan City, Iran M W Rofe & M Karimi	603
The curative power of ceremony, social cohesion and reflection in Native American wellness N I Teufel-Shone	611
World Heritage and agrarian identities: critical perspectives on 'The Cultural Landscape of Bali' C Warren	619
The materiality of South Sea Islander heritage in Queensland, Australia S Wickler	629
West Kowloon Bamboo Theatre: safeguarding and revitalising intangible cultural heritage in Hong Kong L Yu Kwok Lit, D Ng Fung Ping & B C Yuen Yan	641
Architectural heritage and migration R Zuk	649

Chapter 6 – Heritage and education for the future

Structured analysis of heritage, preservation and architectural history masters programs: identification of program emphases, exposure of potential gaps and development of a proposed interdisciplinary heritage and preservation masters program incorporating urban sustainability J Beard	659
Multidisciplinary in tourism: designing cultural itineraries D Branco, I Vieira & A Rodrigues	675
The educational affordances of navigable time K Devine	681

Trends in the use of mobile technologies in Heritage Education in Spain A Ibáñez-Etxeberria, O Fontal, J M Cuenca, N Vicent & I Gillate	691
Cultural heritage in Colombia's education system: an academic and civic axis of training? L G Jaramillo	701
Treasures in the forest - awareness rising and education in Austria E Johann	711
Conservation and the sustainable management of the Historic Environment P Leverton, H Russell & S Bickell	721
Wooden architecture in Kaunas: hopes of preserving N Lukšionyte & V Migonyte	731
Castle as a classroom D Michoinová & G Setunská	743
Entre Fronteras (Between Borders): the power of service-learning in cultural exchange and social action in the United States -Mexico borderlands S Sabo, J Guemsey de Zapien, N I Teufel-Shone & C Rosale	749
Cultural Heritage: transformational and inspirational framework for future education J Skrzypaszek	761
Cutting-edge technology for preservation and promotion of Architectural Heritage I Veliute	769
Index of Authors	777

VOLUME 2

Chapter 7 – Preservation of historic buildings and structures

The coastal system of the Iglesiasiente among ancient mining harbors and environmental contexts E Abis & A Dessi	785
Land use changes on historic urban areas: a curse or a blessing? Querétaro as a case study M Bagheri, T Henry, T Stuurman, P Guzmán & A P Roders	791
Architectural heritage in prefabrication. Protection and enhancement of the construction technique Á Barrios Padura, A J Serrano Jiménez, F J Lizana Moral & J C Mariñas Luis	801
Modern Surveying Technology: availability, suitability and cost for Heritage Building Surveying and Heritage Building Information Models (HerBIM) A Bayyati	809
The politics of preservation and heritage construction at the Lower East Side Tenement Museum G A Berlinger	819

An atlas of "architectural design for existing buildings": towards a definition of founding design actions M Borsotti & C Campanella	829
Monitoring and conditions assessment of built heritage: an introduction to MONDIS mobile application R Cacciotti	839
Dar Ben Marzok, a traditional and patrimonial house-patio in the Medina of Tetouan. Bases for its rehabilitation and functional adaptation as an Interpretation Center of the Mediterranean Navigation J Calvo Serrano & F García Carrillo	849
Valorising the past as a strategy for sustainable development for the future. The Convent of the Capuchin Friars in Buscemi (Syracuse, Sicily – Italy) F Cantone	859
Heritage at risk: investigation and vulnerabilities management for the safeguarding of an old fortified town A Cardaci, A Versaci, D Indelicato, L R Fauzia & C Speranza	869
An investigation strategy for built heritage sites in Pakistan G Caterina, Z ul Abedin, M R Pinto, S Viola, A Bianchi, D Diano, T Napolitano, U N Zain, M S Mohammed & R S Khan	881
Fire safety requirements on opening heritage buildings to public access W K Chow	889
Metallic materials between restoration and rehabilitation L Ciammitti & A Tosone	897
Advanced 3D recording techniques and reality-based modeling of multi-scale for the digital preservation of Cultural Heritage and Sites A De Masi	905
Preservation and post-earthquake rehabilitation of Palazzo Palitti. An historical building in L'Aquila (Italy) G Di Giovanni, A Tosone & A Bellicoso	917
The smart railway station: a new concept for the historic railway station Napoli-Mergellina D Diano	929
Diary of a historical building intervention in Oporto. The careful management of change T Ferreira	939
Comfort conditions in San Sebastian's extension along the 20th century. Energy zoning M Hernández, O Irulegi & A Serra	947
Interpretation of the urban area around the Convent of "San Francisco el Grande" in Madrid B Jiménez Alcalá	957
Historic buildings as Museums: sustainability and energy saving in museums, depots, churches and historic buildings J Kaeferhaus	967
Xi'an, China: what is a historic city? R Lambert	979

Toward a general method for structural seismic assessment of cultural heritage C Limoge-Schraen, C Giry, F Ragueneau, C Desprez & M Brocato	993
Graphic techniques for the constructive identification of masonry vaults J Lluís, A Costa, S Coll & J M Puche	1003
Evolution of the building to let in Lisbon, reuse and maintenance V P Matos	1013
Urban grain, sustainability & heritage: The metrics of buildings and neighborhoods K R Merlino	1025
Sustainable marginality: conservation and re-use of “Colonie climatiche di soggiorno” in the Abruzzo region R Morganti, A Tosone & D Di Donato	1039
Construction of 17 - 19th century domes in the province of Alicante (Spain): the case of San Juan Bautista in Cox J C Pérez Sánchez & B Piedecausa García	1049
The challenging issues of restoring a Modern building while respecting the project’s principles of “sustainability”: the case study of the Tavolara Pavilion M Pisanu & P Sanjust	1059
Seismic vulnerability assessment of the old historic centre of Scanno - Italy D Rapone, G Brando, E Spacone & G De Matteis	1069
Assessment of air abrasive cleaning on masonry stones using greyscale imaging techniques H Reza, B Zhang, M Hernandez Montoya & N Gupta	1081
Recommendations for the preservation of the Modern Movement Heritage in Oporto: the case of spatial adaptability of modern multifamily housing between 1940 and 1960 L Rocha & A Tostões	1091
Assessment of structural stone columns using non-destructive techniques of ultrasound and thermal measurements in a 18th century Spanish Cloister C Rodríguez-Liñán, M J Morales-Conde, P Rubio de Hita & R Rodríguez-García	1001
Madrid’s Ciudad Universitaria, a defensive landscape to be discovered C Romero de la Torre & M A Anibarro	1111
The building of Granjinhos: restoration and expansion L M L Sêrro	1121
Refunctioning civil architecture samples with the art function “Izmir Samples” M Tanac Zeren & Ç Kırcah	1131
An adventure of sustainability: Tophane-i Amire (imperial cannon foundry) Z H Tokay & S A Can	1139
Architectural heritage conservation under the influence of dominant culture - a case study of the Island of Kinmen Y J Tseng, I C Chen & H Y Huang	1149
From a “ghost old city” to an energetically efficient town. The case study of Marignane’s historical centre M R Vitale, F Castagneto, A M Salvia & P Valastro	1159

Facilitating sustainability in heritage buildings in Australia: learning from the design profession K Wilson, E Miller & C Desha	1169
Mirasole Abbey: a new project for an ancient (re)use F Zangheri & E Ciocchini	1179

Chapter 8 – Heritage and cultural tourism

The tourism sprawl in historic urban areas: Querétaro as case study M Bagheri, P Guzmán & A P Roders	1189
The dual role of cultural heritage as attractor of tourism and local economic resource A Barresi	1199
Mobile apps for a sustainable cultural-tourism experience. “The Betrothed 3.0” an Italian case study L Bollini & R Pietra	1207
The renovation of the heliotherapy colony of Cremona and the riverside of the Modern: an itinerary towards the future E Bondioni, S Corbari & M T Feraboli	1213
Boutiques hotels and the packaging of 'Asia' for tourist consumption: the spatial and temporal re-imagining of heritage in a cultural World Heritage site R E Butland & M W Rofe	1223
Awaiting a new rurality: effects of the Ancares-Courel Park proposal in Galicia A Cabana Iglesia & E Freire Paz	1231
Borders between analogical and digital world: designing interfaces to archaeological sites M Capone	1241
Does UNESCO inscription affect the performance of tourism destinations? A regional perspective T Cuccia, C Guccio & I Rizzo	1253
UAE’S modern heritage between preservation and oblivion in wake of the 2020 World Expo M El Amrousi & E L Reus	1275
The Bodiam adventure: a case study in developing a sustainable visitor attraction for an Under-Utilised Site P Fleming	1287
Torres Bermejas: a project for tourism and culture. The value of authenticity J Gallego Roca	1293
Potentiality of the traditional earthen architecture for touristic uses. Amnay Kasbah, a hostel in Bou T'Aghrar, M'Goun River Valley, Morocco F García Carrillo & J Calvo Serrano	1303
Digital narration of urban transformations: scientific research for advancement of cultural tourism F Geremia	1315
On the trail of the storks. Proposal for a pedestrian circuit in Faro (Algarve, Portugal) M M Gonçalves	1325

Network of byzantine churches in Euboea island, Greece: following the traces of the Greek sovereigns during the Latin occupation. A cultural route: concept, design, implementation, presentation and opportunities	1337
E Katsali & A Kostarelli	
The limited modification and revision of the official Urban Catalogue of Gijón	1347
J Latorre & J Sola	
Eco-tourist ways and heritage. Morphologic resetting of spaces for public uses	1357
M Leonardi	
Memory tourism in eastern France	1367
E L Login	
Assigning value to assets of cultural and natural heritage in tourism: guidelines for building an integrated network of tourism products associated with the Llobregat River (Catalonia, Spain)	1377
F Lopez-Palomeque & A Torres-Delgado	
Artworks in Heritage Conservation and Cultural Tourism: a study on conservation of Treasure Hill in Taiwan	1387
Y -C Lu	
Was this really Marie Antoinette's house? Who was she anyway?	1399
D Maior-Barron	
Heritage and Identity: the challenges for the development of the cultural tourism in Vale do Ivaí - Paraná State - Brazil	1409
L A Mancini & M L da Costa	
Innovative forms of Cultural Tourism in the territories of archaeology	1417
P Miano & G Aquilar	
Learning from museums: heritage and cultural tourism, Cagliari as a case study	1429
P Mura	
Authenticity in cultural heritage tourism	1441
E Park, B K Choi & M K Choun	
Heritage landscapes, tourism and sustainable development. Heritage value and touristic exploitation of vineyard cultural landscapes in the Basque Country (Spain)	1457
M C Porcal	
Cultural Heritage and tourism, a key relationship for smarter and sustainable development	1467
G Pultrone	
New AR technology application for interpretation in the monumental heritage site: "The Lonja"	1475
M Puyuelo Cazorla, L Merino Sanjuán, J L Higón & M Val Fiel	
The Geological Heritage of Algarve and its potential for Geotourism	1483
S Rosendahl	
Visiting the ruins of Detroit: cultural tourism or poverty tour?	1491
E Scarbrough	
Bridge climbs: new money for cultural tourism	1499
P Spearritt	

An experimental requalification of Historic Rawat Fort near Islamabad, Pakistan U N Zain, G Caterina, M R Pinto, S Viola, A Bianchi, D Diano, T Napolitano, A Masoud, Z Huma & Z ul Abedin	1509
An analysis of heritage visitors' motivation, experience and satisfaction in Xi'an, China Y Zhao	1515
Index of Authors	1527

